



**FORT MCMURRAY**  
Chamber of Commerce

*Birdies*  
**FORE** Business



# BOOTS & BIRDIES

RODEO ON THE GREENS

## PARTNERSHIP OPPORTUNITIES

**WEDNESDAY JUNE 24, 2026**  
**FORT MCMURRAY GOLF CLUB**

**[FORTMCMURRAYCHAMBER.CA/GOLFTOURNAMENT](https://FORTMCMURRAYCHAMBER.CA/GOLFTOURNAMENT)**





## **2026 CHAMBER GOLF TOURNAMENT**

**Get ready to tee off in true Wild West style!**

Set against the backdrop of camaraderie, competition, and cowboy flair, this year's Wild West-themed tournament promises an unforgettable day of golf, games, and great company. From rustic charm to western hospitality, it's the perfect opportunity for sponsors to showcase their brand while connecting with local business leaders, decision-makers, and community leaders.

**With unique sponsorship opportunities available, this is your chance to ride alongside the region's top organizations and make a lasting impression.**



**REGISTRATION & NETWORKING: 12:00 P.M.**

**WELCOME REMARKS: 1:15 P.M.**

**SHOT-GUN START: 1:30 PM**

**POST-GAME PATIO PARTY & PRIZES: 6:30 PM TO 9:30 PM**





## ★ PARTNERSHIP OPPORTUNITIES ★

### SHERIFF'S CIRCLE



#### 1 OPPORTUNITY • \$4,500

Step into a leadership role and help steer the whole darn rodeo. As part of the Sheriff's Circle, your brand rides high in the saddle, front and centre in marketing, signage, and tournament-day visibility. You're the law around these parts (well, almost)!

- One team of foursome pass (4 players)
- Exclusive recognition as the Title Partner in all event promotions
- Prominent logo placement on all tournament marketing materials
- Logo on tournament website with link to your business
- Logo on all event signage
- Company logo on golf carts and in tournament swag bag
- Speaking opportunity at pre OR post event gathering
- Regular mentions and thank-you posts on the tournament's social media channels, highlighting your role
- Your company is mentioned in post-event communications, such as thank-you emails and newsletters, extending your brand's reach beyond the event day.
- First right of refusal for future events
- Opportunity to provide a gift-in-kind prize for the prize ceremony

### DEPUTY PARTNER

#### 1 OPPORTUNITY • £3,500

The right hand to the Sheriff: respected, seen, and heard. Deputy Partners enjoy strong visibility, exclusive recognition, and a chance to keep this wild ride on track. Not quite the top badge, but pretty darn close.

- One team of foursome pass (4 players)
- Great logo placement on all tournament marketing materials
- Logo on tournament website with link to your business
- Logo on all event signage
- Company logo on golf carts and in tournament swag bag
- Speaking opportunity at pre OR post event gathering
- Regular mentions and thank-you posts on the tournament's social media channels, highlighting your role
- Your company is mentioned in post-event communications, such as thank-you emails and newsletters, extending your brand's reach beyond the event day.
- Opportunity to provide a gift-in-kind prize for the prize ceremony





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## THE LAST CALL SALOON PARTNER

**AFTER PARTY PARTNER**  
**1 OPPORTUNITY • \$5,000**

Where the boots come off, the music turns up, and the stories get bigger.

- One team foursome pass (4)
- Your company logo on all event promotional materials and Golf tournament website
- Speaking opportunity at welcome event gathering
- Exclusive Recognition at the tournament's after party area
- Regular mentions and thank-you posts on event social media channels
- Opportunity to include branded items in player swag bags
- Table Space: Dedicated table at the after party, allowing you to interact with participants and showcase your products or services
- Opportunity to provide a gift-in-kind prize for the prize ceremony

## THE WAGON TRAIN PARTNER

**GOLF CART PARTNER**  
**1 OPPORTUNITY • \$3,000**

Every cart on the course, rollin' with your brand in tow.

- One team foursome pass (4)
- Logo recognition on all golf carts
- Opportunity to place a golfer gift in all golf carts
- Logo recognition on Golf tournament website
- Social media recognition and thank you
- branded items in player swag bags
- Opportunity to provide a gift-in-kind prize for the prize ceremony



## THE OUTPOST PARTNERS

**HOLE PARTNERS**  
**9 OPPORTUNITIES • \$2,000**

A branded pitstop for golfers along the wild course frontier.

- One team foursome pass (4)
- Engage every golfer as they visit your designated hole with a contest and/or corporate giveaway
- Brand assigned hole with signages, banners and promotional signage
- Activate hole with engaging games and giveaways
- Promotion on social media
- Logo recognition on Golf tournament website
- Opportunity to provide a gift-in-kind prize for the prize ceremony

**[fortmcmurraychamber.ca/golftournament](http://fortmcmurraychamber.ca/golftournament)**





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## THE GENERAL STORE PARTNER

**SWAG BAG PARTNER**  
**1 OPPORTUNITY • \$3,000**

Your logo rides into the sunset with every golfer's take-home stash.

- One team foursome pass (4)
- Company logo exclusively on swag bags
- Opportunity to choose swag bags from offered selection
- Recognition on event signage
- Promotion on social media
- Logo recognition on Golf tournament website
- Opportunity to include branded items in player swag bags

## HIGH NOON HEAVE MEN'S DIVISION

**MEN'S LONGEST DRIVE**  
**1 OPPORTUNITY • \$2,500**

- One team foursome pass (4)
- Provide branded prize for the winner
- Recognition on event signage
- Logo recognition on Golf tournament website
- Promotion on social media
- Opportunity to brand assigned hole with signages, banners and promotional signage
- Opportunity to include branded items in player swag bags



## HIGH NOON HEAVE WOMEN'S DIVISION

**WOMEN'S LONGEST DRIVE**  
**1 OPPORTUNITY • \$2,500**

- One team foursome pass (4)
- Provide branded prize for the winner
- Recognition on event signage
- Logo recognition on Golf tournament website
- Opportunity to brand assigned hole with signages, banners and promotional signage
- Promotion on social media
- Opportunity to include branded items in player swag bags

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## **BOOTS & BIRDIES**

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### **SHARPSHOOTER SHOWDOWN MEN'S DIVISION**

**MEN'S CLOSEST TO THE PIN -  
1 OPPORTUNITY • \$2,500**

- One team foursome pass (4)
- Provide branded prize for the winner
- Recognition on event signage
- Logo recognition on Golf tournament website
- Opportunity to brand assigned hole with signages, banners and promotional signage
- Promotion on social media
- Opportunity to include branded items in player swag bags

### **SHARPSHOOTER SHOWDOWN WOMEN'S DIVISION**

**WOMEN'S CLOSEST TO THE PIN  
1 OPPORTUNITY • \$2,500**

- One team foursome pass (4)
- Provide branded prize for the winner
- Recognition on event signage
- Logo recognition on Golf tournament website
- Opportunity to brand assigned hole with signages, banners and promotional signage
- Promotion on social media
- Opportunity to include branded items in player swag bags



### **THE LONE RANGER PARTNER**

**HOLE-IN-ONE PARTNER  
1 OPPORTUNITY • \$2,500**

**One shot. One legend. One heck of a prize.**

- One team foursome pass (4)
- Provide branded prize for the winner
- Recognition on event signage
- Logo recognition on Golf tournament website
- Opportunity to brand assigned hole with signages, banners and promotional signage
- Promotion on social media
- Opportunity to include branded items in player swag bags

### **DYNAMITE DROP PARTNER**

**GRENADE PARTNER  
1 OPPORTUNITY • \$1,500**

**Let 'er fly - this partner arms golfers with explosive second chances.**

- Two players passes
- Logo featured exclusively on Grenade tickets
- Recognition on event signage
- Logo recognition on Golf tournament website
- Promotion on social media
- Opportunity to include branded items in player swag bags

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## **SECOND SHOT SALOON PARTNER**

**MULLIGAN PARTNER**  
**1 OPPORTUNITY • \$1,500**

Where every golfer gets another go.  
No judgment, just redemption.

- Two players passes
- Logo featured exclusively on Mulligan tickets
- Recognition on event signage
- Logo recognition on Golf tournament website
- Promotion on social media
- Opportunity to include branded items in player swag bags

## **THE OPEN PRAIRIE PARTNER**

**DRIVING RANGE PARTNER**  
**1 OPPORTUNITY \$1,500**

Where the warm-up begins and  
big swings roam free.

- Two players passes
- Recognition on event signage
- Logo recognition on Golf tournament website
- Promotion on social media
- Opportunity to brand driving range with signage, banners and promotional signage
- Opportunity to include branded items in player swag bags

## **BEST IN THE WEST PARTNER**

**BEST DRESS TEAM PARTNER**  
**1 OPPORTUNITY • \$1,500**

**REWARDING THE WILDEST  
WARDROBES ON THE COURSE!**

From ten-gallon hats to rhinestone-studded denim, this prize celebrates the team who goes all in on their Western wear. As the Best in the West Partner, your brand will be front and center as we crown the tournament's most fabulously dressed cowboys, cowgirls, or outlaws.

- Two players passes
- Recognition during prize presentation
- Recognition on event signage and photos
- Promotion on social media
- Opportunity to present the award in full costume



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## **“WANTED” POSTER BOOTH PARTNER**

### **PHOTO BOOTH PARTNER**

**1 OPPORTUNITY • \$2,500**

Saddle up and hitch your brand to the tournament's most talked-about activation! This interactive photo booth transforms golfers into vintage “WANTED” posters with a fun, old-timey comic twist. As the Outlaw Booth Partner, your logo will be featured on every printed photo and digital download, making its way across social media as players share their wild west alter egos far and wide. It's high-impact, high-fun, and high-visibility, the perfect holdup for your marketing dollars.

- One team foursome pass (4)
- Recognition on event signage
- Logo recognition on Golf tournament website
- Promotion on social media
- Opportunity to brand photo booth area with signages, banners and promotional signage

## **GIFT-IN-KIND PARTNER**

Support our event by providing valuable goods or services. Your generous donation of products, services, or other resources directly benefits the success of our event and enhances the overall participant experience.

### **HOW YOU CAN SUPPORT:**

- Provide company branded merchandize for door prizes
- Provide company branded merchandize swag bags
- Donate services or goods for tournament prizes
- Provide equipment or services to support the event

### **RECOGNITION:**

- Logo recognition on Golf tournament website
- Promotion on social media

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# Fort McMurray Chamber of Commerce Golf Tournament Partnership Agreement

Our organization would like to partner the following at the Fort McMurray Chamber of Commerce Golf Tournament:

**Please select category:**

- ☐ Sheriff's Circle
- ☐ Deputy Partner
- ☐ The Last Call Saloon Partner
- ☐ The Wagon Train Partner
- ☐ The Outpost Partners
- ☐ The General Store Partner
- ☐ High Noon Heave - Men's Division
- ☐ High Noon Heave - Women's Division
- ☐ Sharpshooter Showdown - Men's Division
- ☐ Sharpshooter Showdown - Women's Division
- ☐ The Lone Ranger Partner
- ☐ Dynamite Drop Partner
- ☐ Second Shot Saloon Partner
- ☐ The Open Prairie Partner
- ☐ Best in the West Partner
- ☐ "WANTED" Poster Booth Partner
  
- ☐ Gift-in-Kind Partner

**Company Name:**

.....

**Contact Name and Title:**

.....

.....

**Mailing Address:** .....

.....

**City:** .....

**Province:** .....

**Postal Code:** .....

**Phone:** .....

**Email:** .....

- ☐ By signing, I agree to partner the Fort McMurray Chamber of Commerce Golf Tournament 2026

**Signature:** .....

**Date:** .....

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**Please submit completed form to [ed@fortmcmurraychamber.ca](mailto:ed@fortmcmurraychamber.ca)  
or [membership@fortmcmurraychamber.ca](mailto:membership@fortmcmurraychamber.ca)**