



**FORT MCMURRAY  
CHAMBER OF COMMERCE  
GOLF TOURNAMENT**

# **Sponsorship Opportunities**

**June 13, 2024**

**Fort McMurray Golf Club**

Join us for an exciting day on the golf course  
that seamlessly blends amazing local business  
leaders with golf enthusiasts (and fun seekers)!

**Registration and Networking:** 12:00 p.m.

**Welcome Remarks:** 1:15 p.m.

**Shot-gun Start:** 1:30 pm

**Post-Game Patio Party and Prizes:** 5:30 pm to 7:30 pm

**[fortmcmurraychamber.ca/golftournament](https://fortmcmurraychamber.ca/golftournament)**





# Birdies FORE Business

FORT McMURRAY  
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## June 13, 2024

Fort McMurray Golf Club

The Chamber of Commerce Golf Tournament is not just a friendly competition on the green but also an unparalleled networking opportunity. It's a day where community spirit and entrepreneurial vision converge, fostering connections that will drive growth and prosperity. Tee off with us, and let's bring together the power of our local businesses and the camaraderie of golf in a unique and dynamic event you won't want to miss!

### Sponsorship Opportunities

## Title Sponsor

### 1 OPPORTUNITY • \$7,500

- Two (2) golf foursome passes (8 players)
- Exclusive recognition as the Title Sponsor in all event promotions
- Prominent logo placement on all tournament marketing materials
- Logo on tournament website with link to your business
- Logo on all event signage
- Company logo on golf carts and in tournament swag bag
- Speaking opportunity at pre OR post event gathering
- Regular mentions and thank-you posts on the tournament's social media channels, highlighting your role
- Your company is mentioned in post-event communications, such as thank-you emails and newsletters, extending your brand's reach beyond the event day.
- First right of refusal for future events
- **Opportunity to provide a gift-in-kind prize for the prize ceremony.**





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## Networking Under The Sun

2 OPPORTUNITIES:

### Welcome Reception

1 OPPORTUNITY • \$2,500 - SOLD

#### Gather, Win, and Connect

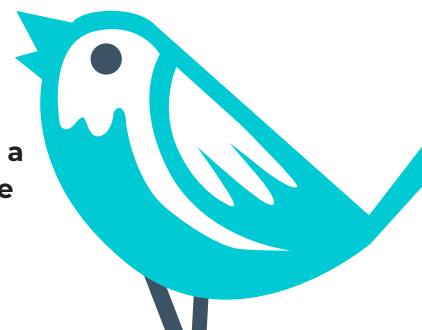
- One team foursome pass (4)
- Your company logo on all event promotional materials & tournament websites.
- Speaking opportunity at welcome event gathering
- Exclusive Recognition at the tournament's welcome reception area.
- Regular mentions and thank-you posts on event social media channels
- Opportunity to include branded items in player swag bags
- Table Space: Dedicated table at the after party, allowing you to interact with participants and showcase your products or services.
- Recognition at the tournament's welcome area.
- **Opportunity to provide a gift-in-kind prize for the prize ceremony.**

### After Party

1 OPPORTUNITY • \$3,500

#### Gather, Win, and Connect

- One team foursome pass (4)
- Your company logo on all event promotional materials & tournament websites.
- Speaking opportunity at the after party event gathering
- Exclusive Recognition at tournament's after party area.
- Table Space: Dedicated table at the after party, allowing you to interact with participants and showcase your products or services.
- Opportunity to include branded items in player swag bags
- Regular mentions and thank-you posts on event social media channels
- **Opportunity to provide a gift-in-kind prize for the prize ceremony.**







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### Beverage & Snack Hole Sponsors

4 OPPORTUNITIES • \$2,500\* (2 Snack left)

#### Fueling Your Victory!

- One team foursome pass (4)
- Opportunity to brand assigned hole with signage, banners and promotional signage
- Promotion on social media
- Logo on Golf tournament website
- **Opportunity to provide a gift-in-kind prize for the prize ceremony.**
- \*Includes cost of food and beverage.

### Hole Sponsor

7 OPPORTUNITIES • \$1,500 PER HOLE

#### Elevate Your Game! (3 left)

- One team foursome pass (4)
- Engage every golfer as they visit your designated hole with a contest and/or corporate giveaway
- Brand assigned hole with signage, banners and promotional signage
- Activate hole with engaging games and giveaways
- Promotion on social media
- Logo on Golf tournament website
- **Opportunity to provide a gift-in-kind prize for the prize ceremony.**

### Golf Cart Sponsor

1 OPPORTUNITY • \$2,500 - SOLD

#### Drive Your Brand to the Forefront

- One team foursome pass (4)
- Logo recognition on all golf carts
- Opportunity to place a golfer gift in all golf carts
- Logo recognition on tournament website
- Social media recognition and thank you
- **Opportunity to provide a gift-in-kind prize for the prize ceremony.**

### Swag Bag Sponsor

1 OPPORTUNITY • \$2,500

#### Swing into Style: Your Ultimate Swag Bag Sponsor for the Perfect Golf Day!

- One team foursome pass (4)
- Company logo exclusively on swag bags
- Opportunity to choose swag bags from an offered selection
- Recognition on event signage
- Logo on event website
- Opportunity to include branded items in player swag bags



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## Beat The Boss Hole Sponsor

1 OPPORTUNITY • \$1,500

### Rise to the Challenge!

- One team foursome pass (4)
- Opportunity to provide branded prizing for the beat the pro winners
- Recognition on event signage
- Logo on event website
- Opportunity to brand assigned hole with signage, banners and promotional signage
- **Opportunity to include branded items in player swag bags**

## Men's Closest To The Pin Sponsor

1 OPPORTUNITY • \$1,500

### Precision Perfected!

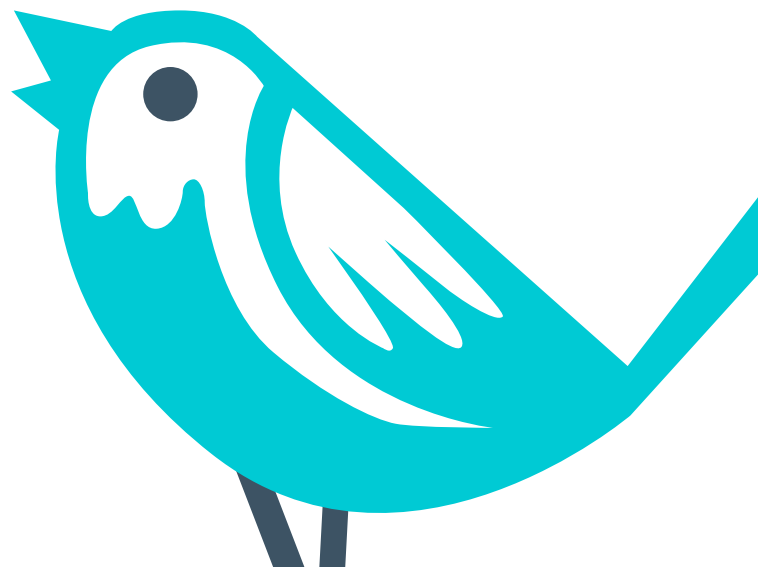
- One team foursome pass (4)
- Provide branded prizing for the winner
- Recognition on event signage
- Logo on event website
- Opportunity to brand assigned hole with signage, banners and promotional signage
- **Opportunity to include branded items in player swag bags**

## Women's Closest To The Pin Sponsor

1 OPPORTUNITY • \$1,500

### Hit the Mark!

- One team foursome pass (4)
- Provide branded prizing for the winner
- Recognition on event signage
- Logo on event website
- Opportunity to brand assigned hole with signage, banners and promotional signage
- **Opportunity to include branded items in player swag bags**





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## Men's Longest Drive Sponsor

1 OPPORTUNITY • \$1,500

### Unleash Your Power!

- One team foursome pass (4)
- Provide branded prize for the winner
- Recognition on event signage
- Logo on event website
- Opportunity to brand assigned hole with signage, banners and promotional signage
- Opportunity to include branded items in player swag bags

## Women's Longest Drive Sponsor

1 OPPORTUNITY • \$1,500

### Unleash Your Potential!

- One team foursome pass (4)
- Provide branded prize for the winner
- Recognition on event signage
- Logo on event website
- Opportunity to brand assigned hole with signage, banners and promotional signage
- Opportunity to include branded items in player swag bags

## Gift-in-Kind Sponsor

**Amazing opportunity to showcase, gain visibility and recognition for your business!**

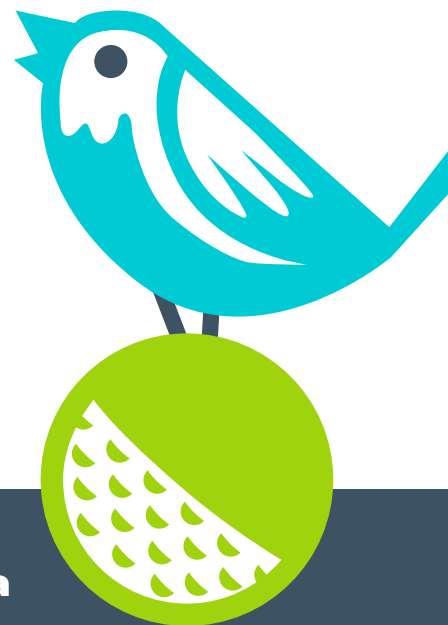
Support our event by providing valuable goods or services. Your generous donation of products, services, or other resources directly benefits the success of our event and enhances the overall participant experience.

### How you can support:

- Provide company branded merchandise for door prizes
- Provide company branded merchandise swag bags
- Donate services or goods for tournament prizes
- Provide equipment or services to support the event

### Recognition:

- Logo on event website
- Social media recognition





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## Driving Range Sponsor

**1 OPPORTUNITY • \$1,000**

- Two players golf passes (2)
- Company signage on driving range
- Recognition on event signage
- Logo on event website
- Verbal recognition during the welcome reception
- Provide branded prizing for the winner
- Opportunity to include branded items in player swag bags

## Putting Green Sponsor

**1 OPPORTUNITY • \$1,000**

- Two players golf passes (2)
- Company signage for putting green
- Get the most of your sponsorship by having a representative at the putting green
- Recognition on event signage
- Logo on event website
- Verbal recognition during the welcome reception
- Provide branded prizing for the winner of the putting contest
- Opportunity to include branded items in player swag bags

## Mulligan & Grenade Sponsor

**1 OPPORTUNITY • \$1,000**

- TWO players golf passes (2)
- Logo recognition on Mulligan & Grenade tickets and signage
- Logo on event website
- Opportunity to include branded items in player swag bags

## Hole In One Sponsor

**2 OPPORTUNITIES • \$1,000**

- Responsible for prize insurance - please provide proof of insurance to event coordinator
- TWO players golf passes (2)
- Company signage at the designated hole
- Get the most of your sponsorship by having a representative at the designated hole
- Logo on event website
- Verbal recognition during the welcome reception
- Provide branded prizing for the winner
- Opportunity to include branded items in player swag bags



FORT MCMURRAY  
CHAMBER  
of COMMERCE

## FORT MCMURRAY CHAMBER OF COMMERCE GOLF TOURNAMENT PARTNERSHIP AGREEMENT

**Our organization would like to partner the following at the  
Fort McMurray Chamber of Commerce Golf Tournament:**

☐ **Title Sponsor**

**Networking Under The Sun Sponsor:**

Please select category:

☐ Welcome Reception

☐ After Party

**Other Sponsorship Opportunities:**

☐ Beverage & Snack Hole Sponsors

☐ Hole Sponsor

☐ Golf Cart Sponsor

☐ Swag Bag Sponsor

☐ Beat The Boss Hole Sponsor

☐ Men's Closest To The Pin Sponsor

☐ Women's Closest To The Pin Sponsor

☐ Men's Longest Drive Sponsor

☐ Women's Longest Drive Sponsor

☐ Driving Range Sponsor

☐ Putting Green Sponsor

☐ Mulligan & Grenade Sponsor

☐ Hole In One Sponsor

☐ **Gift-in-Kind Sponsor**

Company Name:

.....

Contact Name and Title:

.....

.....

Mailing Address: .....

.....

City: .....

Province: .....

Postal Code: .....

Phone: .....

Email: .....

☐ By signing, I agree to partner the  
Fort McMurray Chamber of Commerce  
Golf Tournament 2024

Signature: .....

Date: .....

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**Please submit completed form to Dianna de Sousa at  
ed@fortmcmurraychamber.ca or call 780-743-3100**