



Softball Tournament

PARTNERSHIP OPPORTUNITIES

Wednesday, August 20, 2025
Syncrude Athletic Park

FORT MCMURRAY
CHAMBER
of **COMMERCE**

BUSINESS ON BASE
Building Connections at the Chamber Classic



Softball Tournament

INAUGURAL CHAMBER CLASSIC

- 8:00 a.m. Registration
- 8:30 a.m. Land Acknowledgement and Anthem
- 9:00 a.m. Round Robin Tournament Kicks Off
- 12:00 p.m. Tournament BBQ
- 3:30 p.m. Tournament Awards

The Chamber Classic Softball Tournament is an exciting opportunity to bring the Fort McMurray business community together for meaningful networking and team building. This signature event combines friendly competition on the field with live music, local food, and beverages, fostering connections that strengthen our region's business landscape.

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PARTNERSHIP OPPORTUNITIES

Presenting Partner

One Opportunity - \$7,000

Three Opportunities - \$2,500

- Premier logo placement on the podium sign.
- Logo on all printed signage throughout the event.
- Inclusion in social media promotion across Chamber platforms (minimum 3 posts).
- Opportunity to speak during the event program.
- Opportunity for company representatives to greet guests upon arrival.
- Right to provide company-branded signage throughout the event venue.
- Logo featured on the awards page of the Chamber website.
- Complimentary banner ad on the Chamber website for 30 days.
- Reserved VIP seating section for company representatives and guests.
- Opportunity to present trophies to tournament winners.
- Includes one complimentary team registration for the tournament.

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Tournament Awards BBQ Partner Three Opportunities

Be the exclusive sponsor of the post-tournament awards BBQ for \$6,000, or choose from the following opportunities:

Awards Sponsor: \$2,500*

- Recognition during the award ceremony, with the opportunity to present trophies to winners
- Logo displayed on award ceremony signage and all winner announcements.
- Social media shoutout (minimum 1 post).
- Logo included on the Chamber website and in the tournament program.

Entertainment Sponsor: \$2,500*

- Logo displayed prominently near the entertainment area
- Half-page advertisement in the tournament program
- Social media shoutout (minimum 1 post).
- Logo included on the Chamber website and in the tournament program.
- Opportunity for company representatives to introduce entertainment acts.

Food Sponsor: \$2,500*

- Logo displayed prominently on signage at each food station
- Half-page advertisement in the tournament program.
- Social media shoutout (minimum 1 post).
- Logo included on the Chamber website and in the tournament program.
- Opportunity for company representatives to greet guests at the BBQ.

SPONSORED!



Softball Tournament

PARTNERSHIP OPPORTUNITIES

Cheers at the Diamond Partner
One Opportunity - \$2,000

- Logo on signage at the drink distribution area, visible throughout the tournament.
- Social media shoutouts highlighting your sponsorship (minimum 2 posts).
- Logo included on the Chamber website.
- Logo featured in the tournament program.
- Logo displayed on promotional materials related to the tournament's refreshments.
- Complimentary drink tickets provided to all registered players, courtesy of your sponsorship.
- Opportunity to engage with players and attendees at the event, showcasing your brand.
- Team registration included (12 -1 5 players).

Dugout MVP Sponsor
Eight Opportunities - \$1,250

- Your company's banner prominently displayed at the dugout for the duration of the tournament, guaranteeing high visibility to all players, attendees, and spectators.
- Recognition as a Dugout MVP Sponsor in the tournament program.
- Shoutout on the Chamber's social media platforms, highlighting your support of the event (minimum 1 post).

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Support the Fort McMurray business community and join us for the 2025 Chamber Classic Softball Tournament!

REGISTER TODAY:

Early Bird Price:

- Individual: \$75 – Sign up solo, and we'll place you on a team.
- Team (12-15 players): \$1,000 – Rally your colleagues and sign up as a team.

Custom partnership packages are available!

Reach out to explore exciting opportunities.

For more information or to confirm your support, please call us at (780)743-3100 or email us at membership@fortmcmurraychamber.ca.

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fortmcmurraychamber.ca/softball-tournament/

FORT MCMURRAY CHAMBER OF COMMERCE CHAMBER CLASSIC PARTNERSHIP AGREEMENT

Our organization would like to partner the following at the Fort McMurray Chamber of Commerce Chamber Classic Softball Tournament:

Presenting Partner

- 1 Opportunity (\$7,000)
- 3 Opportunities (\$2,500)

Tournament Hospitality Partnerships:

- Awards Sponsor (\$2,500)
- Entertainment Sponsor (\$2,500)
- Food Sponsor (\$2,500)
- Cheers at the Diamond Sponsor (\$2,000)
- Dugout MVP Sponsor (\$1,250)

Other Partnership Opportunities:

- Gift-in-Kind Partner:



COMPANY NAME:

CONTACT NAME & TITLE:

MAILING ADDRESS:

CITY:

POSTAL CODE:

PHONE:

EMAIL:

- By signing, I agree to partner with the
Fort McMurray Chamber of Commerce
Softball Tournament 2025

SIGNATURE:

DATE:

Please submit completed form to Dianna de Sousa or
Anthony Cherniawsky at membership@fortmcmurraychamber.ca