



Softball Tournament

PARTNERSHIP OPPORTUNITIES

Thursday, August 20, 2025

FORT MCMURRAY
CHAMBER
of **COMMERCE**

BUSINESS ON BASE
Building Connections at the Chamber Classic



Softball Tournament

INAUGURAL CHAMBER CLASSIC

- 9:00 a.m. Registration
- 9:30 a.m. Anthem and Local Celebrity First Pitch
- 10:00 a.m. 6-team Round Robin Tournament Kicks Off
- 12:00 p.m. Tournament BBQ
- 3:30 p.m. Tournament Awards

The Chamber Classic Softball Tournament is an exciting opportunity to bring the Fort McMurray business community together for meaningful networking and team building. This signature event combines friendly competition on the field with live music, local food, and beverages, fostering connections that strengthen our region's business landscape.

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Presenting Partner

One Opportunity - \$7,000

- Premier logo placement on the podium sign.
- Logo on all printed signage throughout the event.
- Inclusion in social media promotion across Chamber platforms (minimum 3 posts).
- Logo engraved on the award trophies.
- Opportunity to speak during the event program.
- Opportunity for company representatives to greet guests upon arrival.
- Right to provide company-branded signage throughout the event venue.
- Logo featured on the awards page of the Chamber website.
- Complimentary banner ad on the Chamber website for 30 days.
- Reserved VIP seating section for company representatives and guests.
- Opportunity to present trophies to tournament winners.

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Tournament Awards BBQ Partner Three Opportunities

Be the exclusive sponsor of the post-tournament awards BBQ for \$6,000, or choose from the following opportunities:

Awards Sponsor: \$2,500

- Recognition during the award ceremony, with the opportunity to present trophies to winners.
- Logo displayed on award ceremony signage and all winner announcements.
- Social media shoutout (minimum 1 post).
- Logo included on the Chamber website and in the tournament program.

Entertainment Sponsor: \$2,500

- Logo displayed prominently on stage or near the entertainment area.
- Half-page advertisement in the tournament program.
- Social media shoutout (minimum 1 post).
- Logo included on the Chamber website and in the tournament program.
- Opportunity for company representatives to introduce entertainment acts.

Food Sponsor: \$2,500

- Logo displayed prominently on signage at each food or hospitality station.
- Half-page advertisement in the tournament program.
- Social media shoutout (minimum 1 post).
- Logo included on the Chamber website and in the tournament program.
- Opportunity for company representatives to greet guests at the BBQ.



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Team Partner

Six Opportunities - \$2,000 each

- Exclusive branding on the chest of your team's jersey.
- Logo on team hats worn throughout the tournament.
- Social media shoutouts highlighting your sponsored team (minimum 2 posts).
- Logo included on the Chamber website.
- Logo featured in the tournament program.
- Logo displayed on game-specific signage during your team's matches.
- Team photo with your company representatives, featured in Chamber marketing post-tournament.

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Support the Fort McMurray business community and join us for the 2025 Chamber Classic Softball Tournament!

REGISTER TODAY:

Early Bird Price:

- Individual: \$60 – Sign up solo, and we'll place you on a team.
- Team (12-15 players): \$750 – Rally your colleagues and sign up as a team.

Custom partnership packages are available!

Reach out to explore exciting opportunities.

For more information or to confirm your support, please call us at (780)743-3100 or email us at membership@fortmcmurraychamber.ca.

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