



**PARTNERSHIP
OPPORTUNITIES**

2025
Celebration

THURSDAY, OCTOBER 23, 2025
AT KEYANO THEATRE & ARTS CENTRE

Celebrating business excellence in Wood Buffalo



CELEBRATE SMALL BUSINESS WEEK

2025 Celebration

Thursday, October 23, 2025

Keyano Theatre and Arts Centre

6:00 p.m. Networking, Cocktails and Hors d'oeuvres

7:00 p.m. Awards Celebration and Local Arts Showcase

9:45 p.m. After Party Reception

About the Fort McMurray Chamber of Commerce Business Awards Celebration

The Fort McMurray Chamber of Commerce Business Awards Celebration recognizes businesses/organizations that have demonstrated outstanding achievement and contribution to the Wood Buffalo region while having developed business acumen and management practices to ensure long-term sustainability.



PARTNERSHIP OPPORTUNITIES

Presenting Partner

ONE OPPORTUNITY - \$12,000

THREE OPPORTUNITIES - \$4,000 EACH

Partnership benefits:

- 12 tickets to the event
- Back cover full-page advertisement in event program
- Logo on the podium sign
- Logo on all the printing signages
- Inclusion in social media posts
- Logo included in the lobby TV slideshow
- Logo on award trophy
- Opportunity to speak at the event
- Opportunity for company representatives to greet guests
- Right to provide signage for the event
- Logo included on slideshow to be played at the event
- Logo addition to award page on Chamber website
- Banner ad on Chamber website



Welcome Reception Partner

ONE OPPORTUNITY

- **Welcome Reception Host Partner - \$8,000**

THREE OPPORTUNITIES:

- **Food Partner - \$3,000**
- **Entertainment Partner - \$3,000**
- **Venue Partner - \$3,000**

Distinguish your partnership in the event by being the exclusive Welcome Reception Partner, and demonstrate support for local caterers. All guests will enjoy a delicious complimentary hors-d'oeuvres and desserts during welcome reception. Each food or hospitality station will promote your partnership.

Partnership benefits:

- 4 tickets to event
- Half-page advertisement in event program
- Logo on signage next to each food or hospitality stations
- Advertising on social media
- Logo included on slideshow to be played at the event
- Logo included on Chamber website
- Logo in event program
- Opportunity to have signage during welcome reception and networking period
- Opportunity for company representatives to be set up in theatre lobby during cocktail reception
- Logo included in the lobby TV slideshow



Networking Partner

ONE OPPORTUNITY - \$3,000

Show your dedication to the local business community and partner in encouraging connections during the Welcome and After Party receptions.

Partnership benefits:

- 4 tickets to event
- Half-page advertisement in event program
- Advertising on social media
- Logo included on slideshow to be played at the event
- Logo included on Chamber website
- Logo in event program
- Logo on signage displaying in the theatre lobby during both receptions.



Local Arts Showcase Partner

ONE OPPORTUNITY - \$3,000

Demonstrate your commitment to not only the local business community, but the arts community by supporting the live local arts and entertainment performances taking place as part of the Awards Celebration.

Partnership benefits:

- 4 tickets to event
- Half-page advertisement in event program
- Advertising on social media
- Logo included on slideshow to be played at the event
- Logo included on Chamber website
- Logo in event program
- Logo on signage displaying next to the local band performing at the welcome reception
- Logo on slideshow before each performances during the event



After Party Partner

ONE OPPORTUNITY - \$3,500

Be the exclusive host of the After Party, leaving a lasting impression on guests as the celebration continues.

Partnership benefits:

- 4 tickets to event
- Half-page advertisement in event program
- Advertising on social media
- Logo included on slideshow to be played at the event
- Logo included on Chamber website
- Logo in event program
- Logo on signage displaying next to bar and stage
- Opportunity to have signage during the after party reception
- Opportunity for company representatives to be set up in theatre lobby during the after party
- Logo included in the lobby TV slideshow



Business Awards Partner

10 OPPORTUNITIES \$6,000 PER CATEGORY

Showcase your business at the 2025 Fort McMurray Chamber of Commerce Business Awards celebration by partnering on one of the highly anticipated awards. Make a lasting impression by aligning your organization with local business excellence.

Partnership benefits:

- 6 tickets to the event
- Half-page advertisement in event program
- Opportunity to present award during the event
- Advertising on social media
- Logo included on slideshow to be played at the event
- Logo included on Chamber website
- Business name onto the award trophy

The Business Awards Categories:

Adaptation

The nominee(s) must be a business that successfully adapted to the economic challenges of recent years or the changing business environment in innovative ways that allowed their business to grow or sustain itself.

Corporate-Social Collaboration

The nominee(s) must be a business that demonstrates a robust corporate-social responsibility program and promotes impact within the community through work with the social-profit organizations and volunteer programs found within Wood Buffalo. The winner will be one that is incredibly collaborative and committed to ensuring a better community.



Business Awards

Emerging Entrepreneur

The nominee(s) must have demonstrated courage by establishing their business amidst the challenging economy. The business must have opened within the past three years. As well, nominees in this category must be sustainable in nature and show growth potential.

Environment and Sustainability

Nominee(s) must have demonstrated outstanding leadership in economic, social, charitable, or environmental activities. They have shown a dedicated focus on achieving a vision and mandate aligned with ongoing contributions to the environment and/or sustainability.

Female Leadership

Nominee(s) must have demonstrated excellence in their field. In addition, they must be acting in a leadership capacity and have demonstrated leadership qualities in enhancing entrepreneurship for women.

Franchise

The nominee(s) must be a business that is a part of a franchise and operates under a franchise agreement. They have shown a dedicated focus on achieving a community-forward approach to operations and are consistently involved in giving back to the local community and supporting regional initiatives.



Business Awards

Hospitality and Tourism Business

This award recognizes the active role of the nominee(s) in the development of the local tourism industry, making Fort McMurray-Wood Buffalo a place to visit. The nominee(s) could have a business in the following areas: accommodations, restaurants/cafes, recreational facilities, attractions, etc.

Indigenous-Owned Business

The nominee(s) must be a business that is owned and operated by Indigenous individuals or communities. They support Indigenous cultural values and create opportunities for supporting and growing their communities.

Lifetime Business Achievement

The nominee(s) must be an individual (or duo if appropriate). This award is to recognize a business leader's contributions over their whole career, rather than a single contribution or time.

Youth-in-Business

The nominee(s) must be an individual under the age of 30. The nominee(s) must have played a direct and primary role in the planning and establishment of the business, and must be currently operating in a leadership capacity.



Business of the Year Awards Partner

ONE OPPORTUNITY - \$7,500

THREE OPPORTUNITIES - \$3,500 EACH

Showcase your business at the 2025 Fort McMurray Chamber of Commerce Business Awards celebration by partnering on one of the highly anticipated awards. Make a lasting impression by aligning your organization with local business excellence.

The Business of The Year Award Categories:

- **Small Business of the Year** (under 20 employees)
- **Medium Business of the Year** (over 20 under 100 employees)
- **Large Business of the Year** (over 100 employees)

Partnership benefits:

- 8 tickets to event
- Full-page advertisement in event program
- Opportunity to present the three awards during the event
- Advertising on social media
- Logo included on slideshow to be played at the event
- Logo included on Chamber website
- Logo on the signages at welcome reception
- Business name onto the award trophy



People's Choice Awards Partner

ONE OPPORTUNITY - \$7,500

THREE OPPORTUNITIES - \$3,500 EACH

The nominee(s) have enhanced the quality of life for the community and attracted people to the area. They will have promoted and added vibrancy to the well-being, health, and development of the community. The nominee(s) have demonstrated long-term community engagement, and have taken opportunities to showcase the region through marketing and community events, and/or programs. As well, they have promoted cultural activities, tourism, and/or sporting events.

While nominees in this category will be determined by the Committee based on the above criteria, the winner of the People's Choice category will be determined by public ballot.

The People's Choice Award Categories:

- People's Choice - Small Business of the Year
- People's Choice - Medium-Large Business of the Year
- People's Choice - Business Leader of the Year

Partnership benefits :

- 8 tickets to event
- Full-page advertisement in event program
- Opportunity to present the three awards during the event
- Advertising on social media
- Logo included on slideshow to be played at the event
- Logo included on Chamber website
- Logo included during voting campaign on social media
- Business name onto the award trophy



Support the Fort McMurray business community and attend the 2025 Chamber of Commerce Business Awards Celebration!

BUY INDIVIDUAL TICKET:

Early Bird Price

- Member: \$100/ticket
- Non-Member: \$125/ticket

Regular Price

- Member: \$125/ticket
- Non-Member: \$150/ticket

Custom packages are available!

Reach out to explore exciting opportunities!

For more information or to confirm your support, please call us at 780-743-3100 or email us at ed@fortmcmurraychamber.ca.

PARTNERSHIP AGREEMENT

Our organization would like to partner the following
 Fort McMurray Chamber of Commerce 2025 Business Award(s):

Presenting Partner

- 1 opportunity (\$12,000)
- 3 opportunities (\$4,000 each)
- Welcome Reception Host Partner (\$8,000)**
 - Food Partner (\$3,000)**
 - Entertainment Partner (\$3,000)**
 - Venue Partner (\$3,000)**
- Networking Partner (\$3,000)**
- Local Arts Showcase Partner (\$3,000)**
- After Party Partner (\$3,500)**

Business Awards Partner

Please select category:

- Adaptation (\$6,000)
- Corporate-Social Collaboration (\$6,000)
- Emerging Entrepreneur (\$6,000)
- Environment and Sustainability (\$6,000)
- Female Leadership (\$6,000)
- Franchise (\$6,000)
- Hospitality and Tourism (\$6,000)
- Indigenous-Owned Business (\$6,000)
- Lifetime Business Achievement (\$6,000)
- Youth-In-Business (\$6,000)
- Business of the Year Awards Partner (\$7,500)**
 - Small Business of the Year (\$3,500)**
 - Medium Business of the Year (\$3,500)**
 - Large Business of the Year (\$3,500)**
- People's Choice Awards Partner (\$7,500)**
 - Small Business of the Year (\$3,500)**
 - Medium Business of the Year (\$3,500)**
 - Large Business of the Year (\$3,500)**

Company Name:

Contact Name and Title:

Mailing Address:

City:

Province:

Postal Code:

Phone:

Email:

- By signing, I agree to partner the
 Fort McMurray Chamber of Commerce
 2025 Business Awards

Signature:

Date:

Please submit completed form to Dianna de Sousa at
 ed@fortmcmurraychamber.ca or call 780-743-3100